

March 2009

# *Pertaringa*

McLaren Vale

## less is more

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2007 new release reds



The 2007 vintage is ready for drinking and already looking fabulous. The reds are rich and concentrated in flavour. So make sure you get your share of the unique wines from this low yield vintage - still at the same great value!

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At the same time, Pertaringa has entered 2009 with a fresh look and a new website, focusing on crisp colours and a clean approach. Turn the page for more news and the 2007 tasting notes!

[www.pertaringa.com.au](http://www.pertaringa.com.au)

# news

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## Vineyard news - March 2009

The 2009 vintage has been a bit challenging with the heatwave in early February. However, once again we were fortunate and our mature vines have performed very well. The whites are in the winery, going through ferment and looking good. As expected, we did have lower yields this vintage, but the quality is looking fine with the vines still producing some good fruit. The Cabernet is holding up the best, still looking healthy on the vines. Richard Leask, vineyard custodian



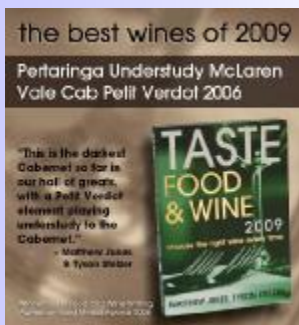
## Full Fronti: Best in Style, Winestate Magazine Annual Edition 2009

The Full Fronti is once again achieving top results with a five star, Best in Style rating in the Annual Edition 2009 of Winestate Magazine. Following a five star, Top in Category rating in the May / June 2008 edition, the Full Fronti again received the top score when retasted in the Best Wines of 2008 Style Tastings section in the Annual Edition.



## Pertaringa launches in the US

In early 2009, the Pertaringa range was launched in the US through our new distributor 2Fly in Connecticut. US Fine Wine Merchant and Wine Writer, Charles Bissell, has reviewed the Undercover Shiraz and Rifle & Hunt Cabernet, and is obviously already a big fan: "Absolutely EVERY wine I have tasted from this winery, I have fallen in love with ... This fabulous Shiraz presses every button in the nose and on the palate. There is an immediate richness that grabs you and doesn't let go. The essence of Shiraz explodes like fireworks in the mouth, but does so in a very controlled manner ... When I compare wines like this to comparably priced US wines, sorry, but the competition is thin."



## Understudy a favourite in Taste Food & Wine 2009

The Understudy Cabernet Petit Verdot 2006 was selected as one of the best wines of 2009 in Taste Food & Wine by Matthew Jukes and Tyson Stelzer: "This is the darkest Cabernet so far in our hall of greats, with a Petit Verdot element playing understudy to the Cabernet."

## Geoff Hardy finalist in Winestate's Wine Company of the Year

For the second year in a row, Geoff Hardy Wines was named as one of the top five Australian wine companies in Winestate Magazine's Wine Company of the Year category.



## Ian & Ann Leask producing premium quality beef

Proving that the Pertaringa team has lots of other talents besides wine, co-owners Ian and Ann Leask recently took out the Reserve Champion Carcase in the Southern Grassfed Carcase Classic 2008.



## Australia Day Tastings 2009 in the UK

At the same time the heatwave hit South Australia this summer, marketing manager Michael Wehrs was snowed under, literally, at the Australia Day Tastings in the UK. Tastings in both Edinburgh and London were very successful and Pertaringa retains its strong position in the UK market.

# *Pertaringa*

## over the top shiraz rifle & hunt cabernet

### Over the Top Shiraz 2007

The very dry season had Pertaringa's water supplies pushed to the very limit and affected yields quite significantly. We ended up with about 45% less than average of our Shiraz. Water stressed vines tend to produce smaller berries with lighter bunch weights, but in the midst of all the complications outstanding wines can be made when in the hands of master viticulturists and wine makers. The 2007 Over the Top Shiraz production is therefore very exclusive as quantities are down.

Over the Top continues its stylistic approach of being exceptionally concentrated, while still remaining a somewhat elegant style with lots of added finesse. The peppery spice aromas on the nose are very seductive, followed by a fruit explosion of plums and blackberries on the palate with rich savory undertones. The wine is held by a tight acid structure to ensure a long life and finishes with remarkable length.

It's hard to resist drinking it immediately, but if you have the patience it will reward you. Drink now until 2018.

### Rifle & Hunt Cabernet 2007

It goes without saying that Cabernet was in the same boat as Shiraz when looking at the vintage conditions. Furthermore, we are repeating ourselves from the Cabernet spiel last year where we proclaimed that Rifle & Hunt had been scoring equal ratings to the Over the Top with most wine journalists for the past years. The 2006 Rifle and Hunt was rated 95 points in James Halliday's Wine Companion 2009, which catapulted our Cabernet into the top produced Cabernets of Australia. Looking at the vintage conditions for 2007 we went back to our 'old recipe book', which indicates to us that in drought condition years we need to add some extra structure coming from a cooler vineyard. Geoff Hardy's K1 vineyard has been filling this necessity from time to time and the outcome is an amazingly structured wine. Will this wine continue its outstanding reviews of the past years? We reckon yes - but you will be the judge! A complex blend of dark and ripe blackcurrant fruits with hints of mint, lavender and complex cedar spicy overtones. A real mouth-filling wine with savoury soft juicy fruit and a lovely firm tannin structure. Drink now until 2020.

## The Minimalist Six

Get a six-pack of our rarest and finest reds

**\$195**

FREE FREIGHT

3 x Over The Top Shiraz + 3 x Rifle & Hunt Cabernet

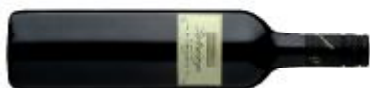


# order form

## The Stimulus Package mixed six



Undercover  
Shiraz 2006



Understudy Cabernet  
Petit Verdot 2006



Two Gentlemens  
Grenache 2007

**\$95**  
FREE FREIGHT

Premium special offers	Price	Quantity	\$ Value
The Minimalist Six	\$195		
The Stimulus Package	\$95		

The Pertaringa range	Bottle price	Doz price	Quantity	\$ Value
Scarecrow Sauvignon Blanc 2008	\$18	\$194		
Bonfire Block Semillon 2008	\$18	\$194		
Moscato 2008	\$18	\$194		
Stage Left Merlot 2006	\$20	\$216		
Two Gentlemens Grenache 2007	\$26	\$281		
Understudy Cabernet Petit Verdot 2006	\$18	\$194		
Undercover Shiraz 2006	\$20	\$216		
Over the Top Shiraz 2007	\$39	\$421		
Rifle & Hunt Cabernet 2007	\$35	\$378		
Full Front NV	\$26	\$281		

**Total \$**

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Contact the Pertaringa team

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