



mcMurtriemile
mclaren vale south australia

You are invited to the launch of
'McMURTRIE MILE'
"8 good neighbours - 1 great experience"

SUNDAY 29 NOVEMBER

Red Poles at 11am and other venues from 12
look for the red poles on McMurtrie Rd opposite Wirra Wirra
to be launched by Erik Thomson

Some of McLaren Vale's most famous names in wine, food and art are nestled together on McMurtrie Road. Eight good neighbours, have joined together to offer visitors the best wine, food and art on the Fleurieu at The McMurtrie Mile Experience. The McMurtrie Mile offers the very best of McLaren Vale on a single street and the launch of the McMurtrie Mile Experience will see a fabulous new addition to the region's tourist attractions.

To launch the McMurtrie Mile Experience the eight venues: **Gemtree, Dowie Doole, The Salopian Inn, Primo Estate, Hugh Hamilton, Wirra Wirra, Pertaringa** and **Red Poles** are hosting a day of wine, food, art and entertainment with live music, special tastings and free minibuses to transport visitors between the eight venues. Erik Thomson (a big fan of the region's food and wine) will kick off the celebrations, launching the new tourist initiative, which should see this microcosm of McLaren Vale firmly marked on every visitor's map.

Parking at all venues
Free shuttle buses between venues from 11.30am - 4.30pm
Special events at each venue
Launch of the 'McMurtrie Mile Card'
"Your passport towards a boxed set of Riedel wine glasses"



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